

Business Administration (Intensive) 43520 Curriculum Map

May 2019

Program Goals	Program Learning Outcomes	Activity Code	ACCT 5602	BUSN 5000	MGMT 5513	MGMT 5502	ECON 5503	FINA 5530	MGMT 5501	MGMT 5521	MKTG 5550
1. STUDENTS WILL HAVE DISCIPLINE SPECIFIC KNOWLEDGE AND UNDERSTANDING	1.0 Develop broad and contemporary knowledge of the subject matter, concepts and techniques of management	TLAs	✓	-	✓	✓	✓✓	✓	✓✓	✓	✓✓
		Assessment	-	-	+	+	++	+	++	+	++
2. STUDENTS WILL HAVE THE REQUIRED COGNITIVE, TECHNICAL AND RESEARCH SKILLS FOR LIFELONG LEARNING	2.1 Critically apply theoretical and technical management knowledge and skills to solve emerging and/or advanced management problems	TLAs	✓✓	✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓✓
		Assessment	++	+	++	++	++	++	++	++	++
	2.2 Exercise judgement under minimal supervision to solve emerging and/or advanced management problems in complex contexts	TLAs	✓	✓	✓✓	✓✓	✓✓	✓	✓	✓✓	✓✓
		Assessment	++	+	++	++	++	++	++	++	++
3. STUDENTS WILL BE EFFECTIVE COMMUNICATORS	3.1 Demonstrate the ability to produce clear and concise written communication in a management context to a variety of audiences	TLAs	✓✓	-	✓✓	✓✓	✓✓	✓	✓	✓✓	✓✓
		Assessment	+	-	++	++	-	+	+	++	++
	3.2 Demonstrate the ability to give oral presentations that are clear and coherent to a variety of audiences	TLAs	✓✓	✓✓	✓	✓✓	✓	✓	✓	✓✓	✓
		Assessment	-	+	-	++	++	+	+	++	++
4. STUDENTS WILL BE EFFECTIVE TEAM MEMBERS	4.0 Develop competencies to work effectively in teams	TLAs	✓✓	✓✓	✓	✓✓	✓	✓	✓✓	✓	✓✓
		Assessment	++	+	+	++	++	+	++	+	++

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5. STUDENTS WILL BE REFLECTIVE LEARNERS	5.0 Reflect on performance feedback to identify and action learning opportunities and self-improvements	TLAs	✓	✓✓	✓	✓	✓✓	✓	✓	✓	✓
		Assessment	+	+	+	++	+	+	+	+	-
6. STUDENTS WILL DEMONSTRATE AN AWARENESS OF ETHICAL, CULTURAL, SOCIAL AND SUSTAINABILITY ISSUES	6.0 Recognise, understand and respond appropriately to ethical, cultural, social and sustainability issues.	TLAs	✓	✓	-	✓	✓	✓	✓✓	✓✓	✓✓
		Assessment	+	+	-	++	-	+	+	++	-
7. DEVELOP LEADERSHIP AND STRATEGIC CAPABILITIES IN A LOCAL AND GLOBAL CONTEXT	7.1 Critically assess and develop appropriate strategies to case studies and realistic scenarios to achieve effective organisational change in complex contexts	TLAs	-	-	✓	✓✓	✓	✓	✓✓	✓✓	✓
		Assessment	-	-	-	++	++	+	++	++	+
	7.2 Acquire knowledge and skills to demonstrate leadership in culturally diverse settings and uncertain environments	TLAs	-	✓✓	✓	✓	✓	-	✓	-	-
		Assessment	-	+	-	+	+	-	++	-	-

Code for teaching and learning activities (TLAs):

- **Not covered**- objective not covered or only
- ✓ **Some coverage**- objective is addressed to some
- ✓✓ **Strong coverage**-TLAs designed to promote deep

Code for assessment:

- **Not assessed**
- + **Some assessment**
- ++ **Strong assessment**